



T&DJFL

TRARALGON & DISTRICT
JUNIOR FOOTBALL LEAGUE

Sponsorship Proposal

FEBRUARY 2024

ABN: 94 442 760 930

Phone: 0412 835 840

Email: admin@tdjfl.com.au

The 2023 Traralgon & District Junior Football League season was my first as Operations Manager, and it's fantastic to be involved again.

One of my aims this season is to encourage great synergy between the local businesses and the families of our clubs.

We want to encourage our families to show their support to ALL local businesses, but especially those that want to partner with the T&DJFL as a League Partner or a League Sponsor.

Just Imagine - the XXXXXX T&DJFL 2024 Season!!!

Do you want this to be YOUR business?? Become the Season Sponsor and have your business mentioned every time the competitions are mentioned or featured.

This will give your business maximum exposure, and have a dedicated reach to over 800 children and their families, plus the wider football, sport & local communities.

If you choose one of our other packages, you will still reach those 800 odd children and their families, and be featured on our website, socials, and in other ways.

We encourage you to read the document carefully, and choose where you can help.

If you have ideas of other ways you could become a sponsor or partner of the League, please get in touch. We want to become the best League in the Gippsland area, and we want you to be a part of that!

**Pauline Pawsey
Operations Manager, T&DJFL
enquiries@sportsadminplus.com.au
0412 835 840**



SEASON SPONSOR

1 Sponsor Only (1 Year Contract)

- Naming Rights of the Season
- Logo on the Grand Final footballs
- Logo on the T&DJFL website
- Logo in email signatures
- Recognition in marketing materials
- Listing in Clubs Plus, Business Directory
- Social media mentions.
- Listing in the T&DJFL Grand Final Record.

Cost \$5,000 per year



GRAND FINAL BIB SPONSOR

1 Sponsor Only (3 Year Contract)

- Logo on Ground Marshall, Interchange & T&DJFL vests used for 3 weeks of finals
- Logo on the T&DJFL website
- Logo in email signatures
- Recognition in marketing materials
- Listing in Clubs Plus, Business Directory
- Social media mentions.
- Listing in the T&DJFL Grand Final Record.

Cost \$2,000 per year



SUPPORTING SPONSOR

Multiple sponsors (1 Year Contract)

- Logo on the T&DJFL website
- Logo in email signatures
- Recognition in marketing materials
- Listing in Clubs Plus, Business Directory
- Social media mentions.
- Listing in the T&DJFL Grand Final Record.

Cost \$1,000 per year



LEAGUE PARTNER

Multiple sponsors (1 Year Contract)

- Listing in Clubs Plus, Business Directory
- Social media mentions.
- Listing in the T&DJFL Grand Final Record.

Cost \$500 per year

